



MICHIGAN PHARMACISTS ASSOCIATION

MPA CONTINUING EDUCATION PROGRAM PROPOSAL

Michigan Pharmacists Association (MPA) invites you to submit a proposal to present a pharmacy continuing education program at an upcoming MPA event. All program submissions must have a patient-focused care component and be designed for pharmacists and/or pharmacy technicians. To promote interaction between the presenter and participant, we encourage programs that contain at least one of the following: question and answer segment, open forum, illustration and/or physical interaction.

We are accepting proposals for topics that focus on patient counseling and/or specific disease states, including but not limited to, patient safety, medication therapy management, provider status, innovative practices, value-based healthcare models, immunization update, opioid abuse, obesity/weight management, Drug Enforcement Administration update, medication safety, over-the-counter, antibiotic resistance, interdisciplinary collaborative care, transgender care, cardiovascular, diabetes, asthma, new drugs, law and regulatory issues, pain management and leadership, such as healthcare literacy, effective communication, developing interdisciplinary teams, precepting students, developing residents and motivational interviewing.

PROGRAM TITLE

Please provide the title of your proposed program.

Title: _____

SPEAKER INFORMATION

Please provide contact information for the speaker(s) who will present the proposed program.

Speaker #1

First Name: _____ Last Name: _____

R.Ph. Pharm.D. B.S. Pharm. CPhT Other _____

Title: _____

Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

E-mail Address: _____ Phone Number: _____

Speaker #2

First Name: _____ Last Name: _____

R.Ph. Pharm.D. B.S. Pharm. CPhT Other _____

Title: _____

Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

E-mail Address: _____ Phone Number: _____

Speaker #3

First Name: _____ Last Name: _____

R.Ph. Pharm.D. B.S. Pharm. CPhT Other _____

Title: _____

Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

E-mail Address: _____ Phone Number: _____

TARGET AUDIENCE

Select the audience and practice setting that your program would best benefit.

Audience

Pharmacists Pharmacy Technicians Student Pharmacists

Practice Setting

Chain Consultant Health-System Independent Managed Care

Other

MPA EVENTS

MPA provides live programming opportunities throughout the year, including face-to-face networking events and webinars. Check the event(s) in which you would like to be considered.

MPA Annual Convention & Exposition – This event is the largest single state pharmacy association meeting in the country for pharmacists and pharmacy technicians in all practice settings.

Date: Late February

Location: Detroit

Proposal Acceptance Timeframe: March-October

Decision Timeframe: November

Northern Michigan Pharmacy Education Seminar – This event is primarily for community and retail pharmacists and pharmacy technicians.

Date: April

Location: Bellaire

Proposal Acceptance Timeframe: May-November

Decision Timeframe: December

MPA Pharmacy Law and Policy Symposium – This event provides an in-depth law and regulatory review.

Date: April

Location: Lansing

Proposal Acceptance Timeframe: May-November

Decision Timeframe: December

MPF Leadership and Management Symposium – This event is for all pharmacy professionals interested in learning how to be a successful pharmacy leader and manager in today's professional environment.

Date: April

Location: Lansing

Proposal Acceptance Timeframe: May-November

Decision Timeframe: December

MPA Continuing Education Symposium – This event is primarily for community and retail pharmacists and pharmacy technicians.

Date: August

Location: Mackinac Island

Proposal Acceptance Timeframe: December-April

Decision Timeframe: May

Michigan Society of Pharmacy Technician Live-Live Continuing Education Event – This event is specifically for pharmacy technicians.

Date: Late September

Location: Flint

Proposal Acceptance Timeframe: October-May

Decision Timeframe: June

Michigan Society of Health-System Pharmacists Annual Meeting – This event is for health-system pharmacists and pharmacy technicians.

Date: Late October/early November

Location: Alternates between Detroit, Lansing and Grand Rapids

Proposal Acceptance Timeframe: April-December

Decision Timeframe: January

Webinars – Webinars are offered throughout the year and provide pharmacists and pharmacy technicians the opportunity to earn live continuing education credit from the comfort of their homes.

Date: Year-round

Proposal Acceptance Timeframe: Year-round

Decision Timeframe: Year-round

NEEDS ASSESSMENT

Please describe the current state of pharmacy practice, the desired state of pharmacy practice and how your program will achieve the desired state.

LEARNING OBJECTIVES

MPA will attempt to accredit all continuing education programs for both pharmacists and pharmacy technicians. Programs that benefit pharmacists and pharmacy technicians must have specific and separate learning objectives for each. Programs felt to be appropriate for technicians pertain to the following topics: medication distribution and inventory control systems, pharmacy administration and management calculations, programs specific to pharmacy technicians, interpersonal skills, organizational skills, pharmacy law and pharmacology/drug therapy. If your presentation benefits only pharmacists, only pharmacy technicians or both, please complete the appropriate learning objective section below.

Pharmacist Learning Objectives – *A minimum of three objectives is required.*

1. _____
2. _____
3. _____
4. _____

Pharmacy Technician Learning Objectives – *A minimum of three objectives is required.*

1. _____
2. _____
3. _____
4. _____

ACTIVITY TYPE

Please indicate the activity type category that you will incorporate in your program that will allow pharmacists and technicians to assess their achievement of the learned content. You are encouraged to structure your learning assessment and provide appropriate feedback to allow participants the opportunity to assess their achievement of the learned content. Completion of a learning assessment is required for participants to receive continuing education credit.

- Knowledge-based – Activity primarily transmits knowledge (i.e., facts).
Learning Assessment – Each activity in this category must include assessment questions structured to determine recall of facts (posttest). If your presentation is selected, MPA must receive five posttest questions and answers, along with an explanation as to why the correct answer is most appropriate, will be required by an established deadline. Posttest questions must directly relate to the learning objectives.
- Application-based – Activity must include case studies structured to address application of the principles learned.
Learning Assessment – Each activity in this category must include case studies structured to address application of the principles learned. If your presentation is selected, MPA must receive a copy of the learning assessment by an established deadline.
Assessment Feedback – Feedback may include the correct evaluation of case studies after the learner has had the opportunity to respond.

COMMERCIALISM

Activities should provide fair, full disclosure and equitable balance. Programs shall not be an advertisement for a particular product or service. It shall be a nonbiased, in-depth presentation relating to the contemporary practice of pharmacy. Generic names of all products should be used. A list of brand names may be included as long as all drugs in that class are indicated.

COMPENSATION

Honorarium and reimbursement will be negotiated on an individual basis.

SPONSORSHIP

MPA will solicit various organizations to provide sponsorship for the entire event, including your presentation. The compensation discussed will not increase should additional funding be secured. According to the ACPE Guidelines for Standards for Commercial Support, no funds can go directly from the commercial supporter to the speaker; therefore, MPA will not be obligated to sign or approve grant requests or funding applications of any kind should you seek funding on your own.

HANDOUTS

In an effort to enhance the participants' knowledge of this topic, MPA **requires** you to develop supportive and supplemental materials, such as handouts and a program outline, references or key points (limited to one page). MPA will post your handout online in PDF format and provide a link to registered attendees.

ACCEPTANCE OF PROPOSAL

All proposals will be reviewed, and if your presentation is accepted, we will contact you to finalize arrangements and appropriate compensation will be discussed with you.

**Thank you for your interest in speaking at an upcoming MPA event or webinar.
Please return this form to Mary@MichiganPharmacists.org or fax to (517) 484-4893.**

**If you have any questions, please contact MPA Director of Education Mary Farrington at
(517) 377-0234 or at Mary@MichiganPharmacists.org.**