



MICHIGAN PHARMACISTS ASSOCIATION

CLASSIFIED ADVERTISING CONTRACT

Date: _____

Name of Advertiser: _____

Address: _____

City: _____

Phone Number: _____

Email Address: _____

Send Invoice: _____

Ad Type	Start Date	Special Pricing (if available)	Total
Online Classified			\$350

Include in MPA E-news: 1-run: \$75 2-runs: \$100 3-runs: \$125 4-runs: \$150 5-runs: \$175 6-runs: \$200

MPA E-news is a bi-weekly electronic newsletter sent to over 10,000 MPA members and prospects. Classifieds will be placed in the closest scheduled E-news at the time of contract signing. Listing will include short description and link to MPA website to full ad.

Post to Twitter: 1-post: \$50 2-posts: \$75 3-posts: \$100 4-posts: \$125 5-posts: \$150 6-posts: \$175

Ad Content (limited to 131 characters; hastags welcome): _____

MPA's Twitter (@MIPharmacists) has over 2,000 followers comprised of pharmacy technicians, students and professionals.

Post to LinkedIn: 1-post: \$50 2-posts: \$75 3-posts: \$100 4-posts: \$125 5-posts: \$150 6-posts: \$175

Ad Content (limited to 250 characters; links welcome): _____

MPA's LinkedIn has over 7,500 followers comprised of pharmacy professionals at all stages in their career and leadership roles.

TOTAL CLASSIFIED PURCHASE: \$ _____

Authorizing Agent Signature: _____

Name, Title and Company: _____

Payment: Check Enclosed (payable to Michigan Pharmacists Association) Credit Card

Credit Card Type: VISA MasterCard American Express

Name on Card: _____ Card Number: _____

Expiration Date: _____ CWV Code: _____

Signature: _____ Total Amount to be Charged: \$ _____

Please either send signed contracts to Michigan Pharmacists Association, Bridget Long, 408 Kalamazoo Plaza, Lansing, MI 48933, fax to (517) 484-4893, attention: Bridget Long, or email to Bridget@MichiganPharmacists.org