FOR IMMEDIATE RELEASE
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Morse to Receive Distinguished New Pharmacist Practitioner Award

Jacqueline Morse of Hudsonville will receive the Michigan Pharmacists Association (MPA) Distinguished New Pharmacist Practitioner Award during the Association’s Annual Convention & Exposition, held Feb. 26-28 at the Detroit Marriott at the Renaissance Center.

This award, sponsored by Pharmacy Services Inc., is given to a Michigan pharmacist who has been licensed to practice for less than 10 years. This individual must also be a MPA member who participates in local, state or national pharmacy associations, professional programs and/or community service. Morse is engaged in both pharmacy and the community, holding many leadership roles and helping to improve patient care. She has a wide variety of professional experiences, including presentations on educational topics, research in innovative practice areas, earning specialty certifications, and receiving honors for her accomplishments.

After receiving her Doctor of Pharmacy degree from Ferris State University (FSU) in 2006, Morse completed a community pharmacy residency program through Meijer, FSU and Pfizer, a program for which she also served as director from 2011-2015. From 2007 to 2015, she held a shared faculty position as a clinical pharmacist for Meijer and, ultimately, associate professor of pharmacy practice at FSU. In addition to serving as faculty, she supported professional development by implementing a formal intern training program at Meijer and serving as an intern program coordinator. She remains engaged in FSU as a current member of their Alumni Board of Directors.

Morse has always sought out ways to continue growing as a practitioner. Morse is a faculty trainer for the American Pharmacists Association’s (APhA) Pharmacy-based Immunization Delivery and the National Association of Chain Drug Stores’ Community Pharmacy-based Point-of-care Testing certification training programs. In 2015, she received APhA Pharmacy-based Travel Health Services Advanced Competency Training and completed faculty training for the APhA Delivering Medication Therapy Management (MTM) Services certificate program. In addition, she has been a board-certified pharmacotherapy specialist since 2008.

She has also been involved in MPA for many years, serving as a member of the Michigan Society of Health-System Pharmacists Residency Committee in 2007 and 2010-2011. She currently serves on the Third Party Committee and Michigan Society of Community Pharmacists Board of Directors.

In the community, Morse has presented health-related topics at numerous community events. She has also coordinated pharmacy involvement in many activities, including providing cholesterol screenings for legislators and their staff at MPA’s Pharmacy Day at the Capitol and the participation of FSU student pharmacists in the American Heart Association Grand Rapids Heart Walk.

Morse is currently the manager of commercial third-party programs for Meijer. In this leadership role, she manages third-party payer and clinical program contracts, evaluates and implements new pharmacy programs and provides strategic input on various wellness initiatives. Additionally, her professional interests include MTM and medication adherence programs as well as immunization services. Morse is a native of the Grand Rapids area and she enjoys traveling and spending time with her husband and three children.

Michigan Pharmacists Association, representing the nearly 9,000 pharmacists and 15,000 pharmacy technicians in Michigan, strives to serve members by providing support, advocacy and resources that ultimately improve patient care, safety, health and the practice of pharmacy. For more information, visit www.MichiganPharmacists.org.

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