

## FOR IMMEDIATE RELEASE

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## Michigan Pharmacists Association Welcomes Eric Liu as the Director of Professional Affairs

Lansing, Mich. – Michigan Pharmacists Association (MPA) Chief Executive Officer Larry Wagenknecht is pleased to announce Eric Liu, Pharm.D., M.B.A will be joining the Association as the Director of Professional Affairs. Liu officially joins MPA as a permanent staff member after successfully completing a 12-month Executive Fellowship with MPA and Pharmacy Services, Inc. During his fellowship, Liu focused on association management, business strategies and health policy development.

Liu is originally from the Chicago area. He attended Drake University in Des Moines, Iowa where he earned his Doctor of Pharmacy and Master of Business Administration. His pharmacy experience has primarily been in community practice with the most recent being with Costco Pharmacy in Grand Rapids and Apothecary Pharmacy in Grand Ledge.

As the Director of Professional Affairs, Liu will be responsible for promoting and advancing the policies and positions of MPA as well as furthering the interests of the Association through legislative and regulatory channels. He will also oversee initiatives related to third party activities and MPA's clinical detailing program with MagellanRx Management.

"We are excited Eric accepted the Director of Professional Affairs position with our organization," said Larry Wagenknecht, MPA CEO. "We established the executive fellowship program several years ago with the goal of developing pharmacy leaders to advance the profession. Through Eric's involvement in our fellowship program, he developed a strong foundation of skills to serve in his new role."

"I am looking forward to staying on with Michigan Pharmacists Association, and continuing the relationships I have built with pharmacists, healthcare providers and legislators. MPA has a history of continuing to move the profession forward. I am excited to contribute the skills I have gained from my fellowship into my new role as Director of Professional Affairs."

Michigan Pharmacists Association (MPA), was established Nov. 14, 1883 and represents nearly 9,000 pharmacists and 15,000 pharmacy technicians in Michigan. For more than 130 years, MPA has strived to provide its members with the tools, resources and support needed to advance the profession of pharmacy and provide quality patient care. For more information, please visit our website at MichiganPharmacists.org.

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