

Michigan Pharmacists
Association
Presents ...

Registration Rates

Register before July 20, 2010.
Registrations will not be accepted
after July 20.

Pharmacist Member	\$30
Pharmacist Nonmember	\$55
Technician Member	\$20
Technician Nonmember	\$35

Location

Holiday Inn Hotel
123 Main Street
Lansing, MI 48906
(517) 484-1234

Presenter

John Q. Public, R.Ph., director of
pharmacy, Henry Ford Health System,
Detroit, Mich.

Registration

To register or for additional information,
contact MPA Education Planning
Assistant Bridget Long at (517) 377-0225,
or online at MichiganPharmacists.org.

Cancellation & Refund Policy

Refunds (less a \$15 administrative fee) will
be granted for cancellations received in
writing (postmark or fax date) prior to
July 15, 2010. Refunds will not be granted
to no-shows and cancellations received
after July 15.

Asthma and the Role of MTM Services

Thursday, July 22, 2010
6:30-8 p.m.

Intended Audience

This continuing education program was designed specifically for pharmacists
and pharmacy technicians.

Program Goals

Pharmacists and pharmacy technicians play a vital role in providing
medication therapy management (MTM) services because of the frontline
interaction they have with patients. MTM programs foster collaborative
efforts among the primary care physician, patient and pharmacist, all with a
common goal of improving medication compliance and adherence. MTM
programs increase patient self-management of diseases while decreasing
associated costs, hospital stays and emergency room visits. MTM programs
will strengthen the patient-pharmacist relationship and bring additional value
to pharmacies. This webinar will enhance MTM skills related to asthma for
pharmacists and pharmacy technicians.

Continuing Education

This program has been approved for 1.5 hours of continuing education credit
for pharmacists and pharmacy technicians. Pharmacy continuing education
credit (PCE) will be earned based upon completion of the program
evaluation and posttest. Participants must pass the posttest with a score of 70
percent or greater. Upon successful completion of the program, 1.5 hours of
credit will be awarded. Statements of credit will be mailed approximately six
weeks after the program.

Objectives

At the end of this presentation, participants should be able to explain the
pathophysiology and economic impact of asthma and summarize the
National Asthma Education Prevention Program (NAEPP)
recommendations for drug therapy in patients with asthma. Participants
should also be able to identify the role of medication management services in
the management of asthma and describe how medication management
services provide value to patients with asthma.



Michigan Pharmacists Association is accredited by the Accreditation Council for Pharmacy
Education (ACPE) as a provider of continuing pharmacy education. ACPE Program
#112-000-10-209-L01-P



Michigan Pharmacists Association is an approved provider of Pharmacy Technician
Continuing Education (PTCE) as a provider of continuing pharmacy education.
PTCE Program #112-000-10-972-L01-T

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